



# LINDEN HILLS FESTIVAL

SPONSORSHIP OPPORTUNITIES



## LINDEN HILLS FALL FESTIVAL

**Sat., September 17**  
**12:00 p.m. - 8:00 p.m.**  
**Linden Hills Park**

Featuring:

- Local Food Vendors
- Live Music
- Beer Tent
- Kids Activities

[lindenhills.org/festival](http://lindenhills.org/festival)

## A CELEBRATION OF COMMUNITY

For more than 40 years, the Linden Hills Neighborhood Council (LHiNC) has organized a festival to bring our community together. LHiNC is excited to continue that tradition this fall by hosting the annual Linden Hills Festival on Saturday, September 17 at Linden Hills Park.

LHiNC is looking for sponsors at all levels (\$100-\$1000) to help us host this fun, community-driven event. As a sponsor, you will have the opportunity to connect in-person with the Linden Hills community, as well as benefit from event marketing and publicity (see reverse side for details).

Deadline for sponsor registration is August 17. If you are interested in sponsorship, please send an email to [sponsors@lindenhills.org](mailto:sponsors@lindenhills.org).

# Sponsor Benefits



**MARKETING:** Sponsors will be highlighted in event marketing: social media, website, press releases, flyers, newsletters, event listings and event signage.

**PUBLICITY:** Beyond those attending the event (~2500), we will market throughout Linden Hills (7000) via newsletters (print and electronic), flyers, social media, and our website.

**CONNECT:** It's an opportunity to connect with your neighborhood and the dedicated community members that make it such a vibrant place to live.

## Sponsorship Levels

### Platinum - \$1000\*

- Banner with Name/Logo on Main Music Stage
- Sponsor booth at the event (table included)
- Pre-event marketing: logo on sandwich boards, flyers and website; name in press release
- Social Media (Facebook, instagram) posts
- Live Shout-outs from the event stage

### Gold - \$500

- Select festival area or activity to sponsor, such as zero waste stations or a kid-focused activity (storytime, kids yoga, etc.)
- Signage with name/logo in your section or during your activity
- Sponsor booth at the event (table included)
- Pre-event marketing: logo on flyers and website
- Social Media (Facebook, instagram) posts
- Live Shout-outs from the event stage

### Silver \$250

- Sponsor booth at the event (table included)
- Pre-event marketing: logo on website
- Social Media (Facebook, instagram) post
- Live Shout-outs from the event stage

### Bronze \$100

- Pre-event marketing: logo on website
- Display marketing materials at LHINC Booth
- Social Media (Facebook, instagram) post
- Live Shout-outs from the event stage

### Individual \$50 - *New Level for Neighbors to Show Support!*

- Name on website
- Name on event "Thank You" board
- Individuals can register and pay at [linden hills.org/festival](http://linden hills.org/festival)

## Sponsorship Supports Event AND LHINC Grants

Funds raised at the festival will go towards LHINC's Neighborhood Grants program, which supports organizations and projects that make Linden Hills a better place to live and work.

Past grants have funded: scholarships for Southwest High School students, upgrades to the media classroom at the elementary school, robotics programs for middle and high school students, the Minneapolis Pops Orchestra, the Midwest Food Connection, new bocce courts at Linden Hills Park, Southwest High School's music and theater programs, downtown bike racks and more.

More at [linden hills.org/grants](http://linden hills.org/grants)